

These minutes were approved by the board.

MINUTES of the MEETING of the NEBRASKA CENTER FOR NURSING

February 28, 2013

Cornhusker State Industries, 800 Pioneers Blvd,
Conference Room C, Lincoln, NE 68502

Call to Order:

The meeting of the Nebraska Center for Nursing was called to order by Chairperson, Linda Stones, at 9:00 a.m. A quorum was established at 9:15 a.m. Location of the copy of the Open Meetings Act was announced.

Present

DeMare, Carman (State Board of Health)
arrived at 10:05 a.m.

Hadenfeldt, Cindy (State Board of Health)
Kennedy, Peggy (Hospital Industry) *left at 1:15 p.m.*

Spohn, Terrie (Governor Appointed RN)
arrived at 9:05 a.m.

Kindschuh, Alice (State Board of Health)

Wendl, Mary (Governor Appointed RN)

Connelly, Liane (Nurse Educator) *arrived at 09:15 a.m.*

Echtenkamp, Cheryl (Governor Appointed RN)
Hoffmann, Diane (Nurse Educator)

Orduna, Aubray (Nurse Educator)

Stones, Linda (Governor Appointed)
Sukup, Carol (Governor Appointed RN)
Gurnsey, Nolan (Governor Appointed LPN)
arrived at 9:05 a.m., left at 1:15 p.m.

Absent

Polt, Brendon (Long-Term Care Industry)
resigned

Goodwin, Jeanette (Governor Appointed RN)
resigned

Stott, Kelli (Governor Appointed)
Linda Hruza (LPNAN) *resigned*

Representation from DHHS, Division of Public Health, Licensure Unit, Office of Nursing and Nursing Support:

Karen Bowen, Office Administrator, Sheila Exstrom (*arrived at 9:10 a.m.*), Nursing Education Consultant, Niki Eisenmann, Nursing Practice Consultant, Juan Ramirez, Independent Consultant, and Shane Bailey, Board Coordinator

Invited guests: None

Review of Agenda

Request to add the topic of UNMC NP, PA workforce data meeting was moved by P. Kennedy and seconded by T. Spohn.

Approval of Minutes

The minutes of the September 27, 2012 meeting were approved by D. Hoffmann, seconded by N. Gurnsey, with name spelling corrections noted.

UNMC NP, PA Workforce Data Mtg

L. Stones, J. Ramirez and K. Bowen were invited to a meeting held at UNMC in early February regarding coordination of workforce data. The meeting arose through the Nebraska Action Coalition group. Attendees included Health Professions Tracking Services (HPTS), CFN and DHHS staff. The CFN received complimentary comments about the workforce data provided by this group through the Board of Nursing. The rural primary care needs are defined by the number of primary care physicians. The department of labor was also present. They track workforce by Social Security #. Their NP data matches that of the CFN. The Nebraska Board of Nursing downloads data into the national nursing database.

Center for Nursing Foundation

N. Gurnsey, M. Wendl, and A. Kindschuh reported on the recent Center for Nursing Foundation activities. Beverly Debar from Aubrey, NE is recommended as the replacement for LPNAN membership. N. Gurnsey motioned approval and seconded by A. Kindschuh confirming the appointment. The CFNF board members are contacting local and Nebraska businesses seeking donations. Online national funding opportunities are also reviewed for relevancy. All CFN board members are encouraged to donate to the Foundation. PayPal is available through the CFN website.

Center for Nursing Website

J. Ramirez reported that many of the website links were non-functioning and they have been removed. There is now high functionality with the front page control. He added a mapping link as a resource on the website in order to determine where nurses are working. Strategic Goal #2: Retention member group brought a report and was discussed by the board. Input from teams regarding website updates will be helpful including ppts for each goal as a resource. L. Connelly and A. Kindschuh will prepare a PowerPoint highlighting the activities of the subgroups of the strategic plan. Each subgroup should send several bullet points to L. Connelly to include in the PowerPoint. Drafts will be ready for the next meeting on April 25th.

Juan's report

Faculty data; J. Ramirez will report at each CFN meeting and the group will decide if the information should be posted on the website. The group thought salaries should not be listed as they can be misleading.

NHA—J. Ramirez hosted a booth at this conference and reported it is important for the CFN to be present.

NNA—L. Stones will write another article for the October issue and will “reach out” to present at conventions. The CFN has a professional display for this type of use.

LPNAN Convention—the CFN sponsored a break-out session at the convention.

There was discussion about looking into a new logo that more easily facilitates social media formats.

Nebraska Action Coalition

A. Orduna distributed and explained the Nebraska Action Coalition (NAC) organizational chart as a guideline to meeting the Institute of Medicine (IOM) recommendations. More information is available on the website. <http://campaignforaction.org/state/nebraska>. The education team was recently funded for two years with \$150,000 annually. A. Orduna asked the group if they would be a partner to the coalition. In most states the Center for Nursing is the main nursing partner for the action coalitions. The Board agrees to working in collaboration with the NAC. More dialogue is needed to reduce duplicative work and provide clarity on each group's roles.

Strategic Planning Workgroups

Recruitment: N. Eisenmann talked about Health Career Pathways. L. Connelly mentioned the 2.5 day summer camp provided in Norfolk. Shadowing opportunities information needs to get out to employers, students, school counselors and fellow nurses. L. Connelly mentioned Chamber of Commerce for young adults & keeping people in their home communities.

Action: Website could list recruitment events. J. Ramirez will provide a central location on the website for newly developed ppt. slides using a standard template as a resource.

Retention: L. Connelly brought a handout for the group. A discussion ensued about the list of nurses that did not renew and how to reach them. It was decided this information may not add value in the end and it may be available through the Department of Labor.

Action: Place a link on the website to retention strategies. Include the RWJ link. Also need a webpage for volunteer ideas. Another idea is an article in Nursing News—K. Bowen will draft.

Enrollment & Sustainability groups will meet following today's meeting.

Misc. business

2013 schedule: the best start time was determined to be 9:30 a.m. and ending time at 2:30 p.m.

Passport Project update – S. Exstrom reported the first year was paid by the Nebraska Hospital Association, the second year by the CFN, and the schools will now pay the annual fee.

Status of grant application – M. Wendl reported for J. Ramirez that there had not been any movement on the proposal.

K. Bowen reported on the upcoming "Take the Longview 2013 Annual Conference" to be held in Scottsdale, AZ, on Wed., June 19 and Thurs., June 20, 2013. Members were asked to think about who should attend. More information is available at the website: <https://m360.aznurse.org/event.aspx?eventID=69813>. Let K. Bowen know if any members are interested in attending. The decision will be made at the next meeting who will attend and represent the Nebraska Center for Nursing.

Conclusion and Adjournment at 1:40 p.m. Strategic Planning work groups can meet after the meeting to discuss their action plans.

Next scheduled meeting of the Center for Nursing Board: April 25, 2013, 0930, Cornhusker State Industries, Conference Room C, Lincoln, NE 68502.